





Wyda

Aluminium Packaging

The best-selling packaging in Brazil.

Wyda products are the ideal solution for packaging food in a practical, safe and environmentally friendly way, since aluminium can be recycled endlessly.





Making history since 1992

The Wyda Group has been constantly evolving since its beginnings, following the market and the technology, always aiming towards care and respect for the environment.

Wyda seeks to develop new products, considering consumer requirements for quality and ease for everyday life, as well as being present in major supermarkets, retailers and wholesalers in Brazil.

The company is a sales leader in the disposable packaging market, particularly strong in the aluminium and non-aluminium product lines.

Wyda Group's timeline



1992

Establishment of the Wyda company in the city of Sorocaba / SP.

2002

Expanded its aluminum processing activities, with the company Alukenti, installed in Recife / PE and able to supply the demand of the North and Northeast.

2008

The Rio Prata company began production of disposable aluminum packaging in the city of Três Lagoas / MS, strategically located to serve the Midwest market.

2016

The Wyda group concludes the construction of its own headquarters for the Alukenti company, with 5,365 m2 of built area in São Lourenço da Mata / PE.

2017

Starts production in South Africa, the plant will meet the demand for specific products from the African continent.

2019

In July 2019, Wyda Group begins operations in Asunción, Paraguay, aiming at expanding and improving service to Latin America.



✓ Responsibility

✓ Commitment

✓ Sustainability

Growth and Experience

Over the years, Wyda has gained valuable experience and is dedicated to offering a complete line of disposable food packaging, the guarantee of a reliable and hygienic product and commitment to customer satisfaction. This has resulted in responsible and solid growth.

✓ Customer Satisfaction

✓ Trusted Product

✓ Recognized Quality

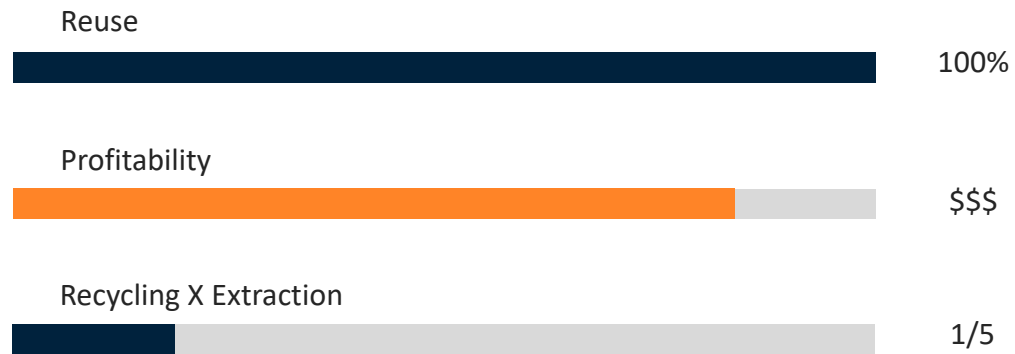


Management, Policy and Quality

Wyda invests in the qualification of suppliers and employees, aiming at improving the Quality Management System including the administration, human resources, production, storage and distribution, customer relationship and sales sectors, to ensure that all processes follow strict safety, hygiene and quality standards. This way you can offer products that meet customer needs and expectations.

Wyda and the aluminium packaging

- 100% of aluminium packaging can be reused through recycling;
- In the aluminium recycling process, besides being simpler, there is no loss of its properties, it can be done endlessly and is more profitable for collectors;
- One pound of recycled aluminium prevents the extraction of five pounds of bauxite.





Wyda

The Group

In Brazil, in addition to Wyda Embalagens, the group is composed of three other companies, also from the packaging segment: Rio Prata, located in Mato Grosso do Sul, in the city of Três Lagoas; Alukenti, in Pernambuco, in the city of São Lourenço da Mata; Okra, specialized in flexible packaging, in São Paulo, in the city of Sorocaba.

Abroad, the Wyda Group has two new units located in Asunción, Paraguay and Johannesburg, Africa.

SOROCABA
SP



Municipality in the interior of
São Paulo State. It has an
industrial park with over
1700 companies.

WYDA

The company has been based
in Sorocaba since 1992.



Wyda Embalagens on the map

Wyda Embalagens has offices throughout
Brazil and exports to Latin America, Europe
and Africa.

Address

Alameda Wyda, 109
Jd. Éden | Sorocaba - SP | Brazil
ZIP Code: 18086-600

SÃO LOURENÇO
DA MATA
PE



São Lourenço da Mata is a municipality in the state of Pernambuco located in the metropolitan region of Recife and is one of the oldest urban settlements in Brazil.



ALUKENTI
Disposable aluminum
packaging segment.



Wyda - Alukenti in the map

Alukenti Embalagens is one of the companies that make up the Wyda Group.

Address

BR - 408 | Muribara
São Lourenço da Mata - PE | Brazil
ZIP Code: 54720-840

TRÊS LAGOAS MS



Três Lagoas is a Brazilian municipality in the Midwest region, located in the Eastern Mesoregion of Mato Grosso do Sul. It is the third most populous city in Mato Grosso do Sul and the 25th most dynamic municipality in Brazil.



RIO PRATA

Wyda Group company in the Aluminum disposable packaging segment.



Wyda – Rio Prata on the map

Rio Prata Embalagens is one of the companies that make up the Wyda Group.

Address

Av. Seis, 2052
Industrial District | Três Lagoas - MS | Brazil
ZIP Code: 79612-460

SOUTH AFRICA



It is a country with an abundant supply of resources, well-developed financial, legal, communications, energy and transportation sectors, and a stock market that is among the top twenty in the world.

WYDA - SOUTH AFRICA

In 2017, Wyda starts production in South Africa to meet demand for specific products from the African continent.



Wyda – South Africa on the map

In recent years, with growing revenues in its three national units, Wyda has taken off with the establishment of a plant in South Africa.

Address

27 Forge Road (7.910,58 km)
1619 Kempton Park, Gauteng, South Africa

PARAGUAY



Asuncion is the economic center of Paraguay and in it the most important companies, businesses and investor groups have offices.

WYDA - PARAGUAY

Start of operations in Asuncion, Paraguay, July 2019.



Wyda - Paraguay on the map

Opening of a company in Asunción, aiming to expand business in the country and other neighbors, as well as logistics to some states in Brazil.

Address

Calle Prof. Guillermo Leoz, 6.510.
NSA Logistics Park.. Luque
Indústria Paraguaya. RUC 80104119-8
Asuncion - Paraguay



Wyda Factory

- ✓ Total processing capacity of Wyda's plants is 3,000 tons / month of aluminium.
- ✓ Operational infrastructure and production and distribution logistics.
- ✓ RDC 275 - BPF Boas Práticas de Fabricação (Good Manufacturing Practices) in order to ensure hygienic and sanitary quality and compliance with legislation.

Wyda Machinery

Automatic rewinding machines that produce food packaging rolls.

State of the art technology, flexibility and services applied in the development process.





Wyda Machinery

Wyda invests in the latest technology for the production, with state-of-the-art machines that produce premium finished packaging, increased strength, high quality and consumer safety.

Wyda Sectors

It is responsible for the recruitment, selection, hiring, relationship and monitoring of employees.

The whole process of transformation of the inputs in the final product. Controls the input and consumption of raw materials, management of the use and maintenance of machinery and equipment and monitors the productivity levels of the company.

Responsible for sales, ensuring revenue generation for the company. Customer-focused business strategies encompassing marketing, sales, and fulfillment services.



Strategic planning, management, accounting, task assignment, coordination, data analysis and supervision of other sectors.

Intended to substantiate the flow of goods movement and storage, in addition to the transportation and distribution of products, monitoring all parts of delivery and receipt of products.

Know Wyda customers to meet their needs. There are about 100 sales representatives throughout Brazil.



Compliance

The Wyda Group meets Anti-Corruption laws with sound solutions against any kind of fraud or corruption that may occur.

Compliance means obeying, complying, acting according to a rule. To be absolutely in line with standards, internal and external controls, and all policies and guidelines established for the business. To ensure that the company is strictly complying with all the requirements of regulatory bodies, within all required standards of its segment, in the areas of labor, tax, accounting, financial, environmental, legal, social security, and ethics.





Raw Material: Aluminium

Aluminium is the most abundant nonferrous metal on the planet, but it cannot be found naturally in metallic form. It is obtained from Bauxite ore, through a refining process, which results in Alumina and later in Aluminium, after an electrochemical process.

Aluminium

Facts



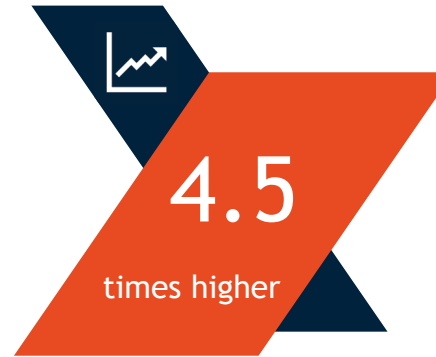
Corrosion resistance

Aluminium has a thin invisible layer of oxide, meaning it does not oxidize easily in the presence of moisture and air.



Energy saving

17,600 kwh to manufacture aluminium from virgin raw material, compared to 750 kwh from recycled aluminium



Thermal conductivity

Aluminium has thermal conductivity 4.5 times higher than steel.



Microwave Use

Wyda aluminium packaging can be heated in the microwave safely. See below our tips!



Aluminium Packing

In the Microwave

Wyda aluminium containers can be heated in the microwave. Just follow these safety tips:

- The packaging must be uncapped;
- Must be filled with food (do not heat empty);
- Position it in the center of the turntable without touching the microwave walls;
- Use specific microwave caps to cover it;
- And wear thermal gloves to unpack after heating.

Important: Always take only one pack at a time to heat the microwave.

More than Suppliers, Partners

Raw material



CBA
From the city of Aluminium
to the aluminium of all
cities.



It operates in the
production of laminates
and recycling of
aluminium.



Novelis is the world leader
in aluminium rolling and
recycling.

More than Suppliers, Partners

Inputs



Largest paper producer and exporter in the country. Production of packaging paper and board, cardboard packaging.



One of the main national industries of the packaging paper and cardboard packaging segments.



Specializing in the development and production of flexible plastic films and packaging.



Production of corrugated cardboard sheets and packaging, recycled paper, capture and sale of chips.

Certifications and Awards



Wyda is a national sales leader in the “Food Wrap” category in the ranking of SUPERHIPER / ABRAS magazine (Brazilian Supermarket Association).

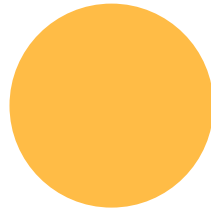


Wyda Embalagens is the chosen Number One supplier of aluminium foil and plastic wrapping film in Brazil, according to the ranking of SA Varejo magazine.

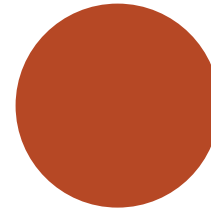
Market Segments



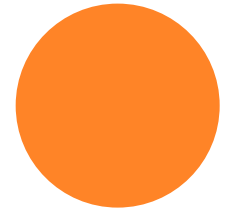
WHOLESALEERS



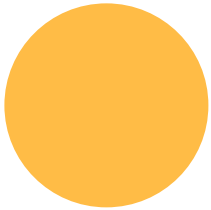
DISTRIBUTORS



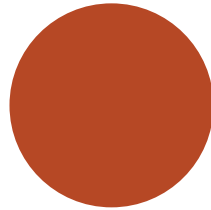
SUPERMARKETERS



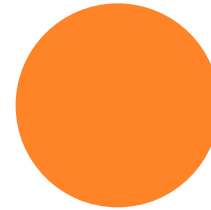
OWN BRANDS



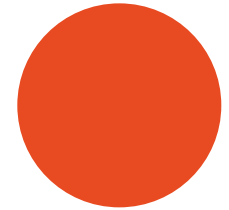
PACKAGING STORES



FOOD INDUSTRIES



INDUSTRIAL KITCHEN



FOOD SERVICE

A roasted chicken is the central focus, served in a crinkled aluminum tray. The chicken is golden-brown and garnished with fresh herbs. It is surrounded by sliced carrots and broccoli florets. In the background, there are several bowls of fresh vegetables: a plate with lettuce and red bell peppers, a bowl of sliced tomatoes, and a small basket of cherry tomatoes. The entire scene is set on a dark wooden surface.

Supermarket

Aluminium



Products

Aluminium Foil

Available in a variety of widths to accommodate just about any food. Withstands high temperatures and extreme freezing. Perfect for everything from storage, grilling, oven to freezer.

Aluminium Sheets:

4.0m x 30cm;

4.0m x 45cm;

7.5m x 30cm;

7.5m x 45cm;

Premium Line: Wyda Cook, 30% thicker:

7.5m x 30cm;

7.5m x 45cm;

Industrial Line - box with serrated cutting:

65.0m x 45cm;

100.0m x 30cm;

NEW: Heavy-duty aluminium foil, 3 times stronger than traditional aluminium foil, ideal for large roasts. The only one in Brazil, Wyda exclusively, with 5m x 60cm.

AND: Wyda Lights aluminium foil line for beauty salons with four 50m x 12cm rollers in the box.



Products

Baking dishes

Disposable roasters in various sizes and shapes for food preparation, such as meat, chicken, fish, pies, among others.

They can go straight into the oven to prepare food and be served at the table.

Oval: 4,000ml and 7,000ml;

Rectangular: 4,000ml, 7,000ml and 10,000ml;

Assa Chicken: 2,000ml;

Pies: 45ml, 100ml and 140ml (100 units flowpack packaging).



Products

Stove Protector

The ideal solution to cover the surface of the stove when preparing food such as frying or soaking.

It keeps the stove clean and you can leave the protector on for a few days, changing it when necessary.

Available for 4-burner and 6-burner stoves, plus the unique 5-burner stove protector.



Products

Wyda Sets

A set of rectangular type packages, which ensure more safety, practicality and ease to transport your food. It serves to store cold and hot foods.

Available in different sizes for all your cooking needs. It is Wyda's supermarket line, sold in a fraction of 10 out of 10 packs per package, comes with cardboard lids and can go to the freezer as well as to the microwave.

Sizes:

Rectangular (sets): 220ml, 500ml, 750ml, 1,000ml, 1,150ml, 1,500ml.

Snack appetizer: 250ml, without lid.



Products

Plates

Plates of different sizes for meals to be served to guests. Wyda Plates Kitchenware is available in volume sizes of 1,000ml, 2,000ml, 4,000ml and 6,000ml.

The table will be beautiful and organized.

It is a line sold in supermarkets, suitable for going into the freezer as well as the oven.



Products

Bake Cake Form

Form for baking cakes. Available in one size, but with all the convenience and safety of Wyda in disposable aluminium packaging.

Bake Cake Wyda can go from baking to the table.

Volume of 1,200ml.



Supermarket Non Aluminium



Products

PVC film / Gloves

PVC films are of excellent quality, produced with high technology. Ideal for packaging, preserving and increasing the durability of food storage.

Wyda disposable gloves are excellent for food handling, as well as preventing contamination, also preserving your hands against odors and dirt.

Available Sizes:

15m x 28cm

30m x 28cm

21m x 28cm - pre-perforated

Gloves: One size, with 30 units in cartridge.



Products

Bag Everything

Multipurpose plastic bags for storing various types of food.

They are super tough and available in sizes for capacities of 2 pounds, 3 pounds, 5 pounds and 7 pounds. Ideal for any situation. They are made of polyethylene, aseptic, do not produce toxic gases and can go in freezer and refrigerator.

The 7 pounds version, although larger, comes in a more compact package, saving space on the gondolas, and can be stored in small spaces.





Products

Quick bake

Barbecue and Kitchen

Ideal for quick and convenient roasting of meat, fish, vegetables and poultry, it makes roasting food evenly and maintains the finest flavor.

Available in rolls for barbecue pieces and bags for use in the kitchen.

Barbecue:

5m x 45cm - flowpack packing;

65m x 45cm - cartridge packaging;

Kitchen:

41 x 33cm.





Products

Zip / Glue and Take Off

Zip Wyda bags, hermetically sealed and also in the glue and take off system. Allows the packaging of any food, are resistant and can be opened and closed as often as necessary.

The premium Zip bag line also offers the new Wyda Bag, airtight closure bag with rail system, which prevents liquid leakage.

They are available in five different sizes to meet the needs of each customer:

Wyda Zip

18 x 23cm

27 x 31cm

19 x 17cm (Wyda Bag)

Glue and Take Off Line

15.5 x 15cm

19 x 18.5cm



Products

Paper

Assalight Paper has many uses in food preparation: grilling, frying, cooking, greasing trays, protecting countertops, conventional oven and microwave. It is different from parchment paper because it has a premium quality, non-stick capacity and high temperature resistance. In addition, you can prepare foods in a healthy way without oil, offering better quality of life and health. Available in 3m size.

Wyda parchment paper is also a very useful item to keep in the kitchen and use frequently. It acts as a barrier between containers and food. This way, the food does not stick and is not affected by the baking sheet directly. Ideal for use in cold preparations. It is available in the 7.5m supermarket line and the 50m industrial line.

S48 Bag - Paper Bag for carrying chickens.

It has a presentable aesthetic, with plastic display, and thermal property. Ideal for the famous baked bakery chickens.



Products

Innovations

Wyda produces innovative solutions that bring benefits to day-to-day preparation.

This is the case of disposable bags to make Ice, Ice Cream and the Easy Wash Bag, to wash food.

Sizes:

Wyda Ice: 24 cubes;

Wyda ice cream: 6 ice cream;

Wyda Easy Lava: 45cm x 24.5.

All packages with 10 units.

A close-up photograph of a round pizza served on a rustic wooden board. The pizza is topped with a layer of melted cheese, several slices of fresh red tomatoes, green olives, and fresh basil leaves. It is garnished with a sprinkle of dried herbs. To the left of the pizza, a tall, elegant glass is filled with a dark red wine. In the foreground, a pizza cutter with a circular metal wheel and a black handle lies on the wooden surface. The entire scene is set on a dark wooden table, with a stack of white plates visible in the upper left background.

Industrial



Products

Round aluminium packaging

Industrial line of disposable aluminum packaging in round shape. Ideal for restaurants and food businesses to accommodate food, store and transport to the end consumer.

Capabilities:

- 350ml, 480ml, 850ml, 1,160ml, 1,200ml;
- 45ml, 100ml, 140ml (pies, bulk packaging).



Products

Rectangular alu packaging

Rectangular disposable aluminum packaging from the Wyda Industrial line. Ideal for restaurants and food businesses to accommodate food, store and transport to the end consumer.

Available in various sizes and models with and without internal partitions.

Capabilities:

135ml, 220ml, 500ml, 650ml, 750ml, 850ml, 900ml, 1,000ml, 1,050ml, 1,150ml, 1,170ml, 1,500ml, 2,000ml.

Supreme Line is 40% tougher and is available in 500ml, 750ml, 1,150ml and 1,500ml.



Products

Pizza / Pies

Industrial Wyda aluminium baking pans, specially developed for the preparation of pizzas and pies.

They are available in sizes:

Pies: 350ml, 550ml.

Pizzas: 650ml, 900ml, 1.400ml, 1.800ml.



Products

Oval Baking Dishes

Oval-shaped aluminium disposable baking dishes for preparing large quantities of food. Wyda Industrial Line.

Available in different sizes for all your cooking needs:

1,000ml, 2,000ml, 4,000ml, 6,000ml, 7,000ml.



Products

Rectangular Baking dishes

Rectangular aluminum disposable baking dishes from the Wyda Industrial line.

Available in different sizes for all your cooking needs:

1,200ml;
2,000ml;
4,000ml;
7,000ml;
10,000ml.

Ideal for preparing large or large quantities of food.

Products

PVC / Gloves

Wyda Industrial PVC films are of the highest quality and in varying sizes. Ideal for preserving and increasing durability in food storage. This line offers PVC with the new rail serrated, easy to cut system.

Wyda disposable gloves are excellent for food handling, as well as preventing contamination, also preserving your hands against odors and dirt.

Available sizes

With knurl and refill roll:

100m x 28cm;

100m x 45cm;

300m x 28cm;

300m x 45cm.

PVC film: 1,000m x 38cm.

Industrial Glove: One Size, with 100 units in flowpack.



Food Service





Products

Rectangular

Rectangular aluminum tray, with lid, transparent PET material, with manual closing.

This lid makes it easy to view the food to be stored

Available in several sizes:
135ml, 220ml, 500ml, 750ml, 1,150ml, 1,500ml.



Products

WCAKEFS

Disposable round baking tray with a hole in the middle, especially for round cakes.

Time saving and practical for retail professionals.

Capacity of 800ml.



Products

D10FS

Aluminum container with 650ml capacity, with transparent PET lid.

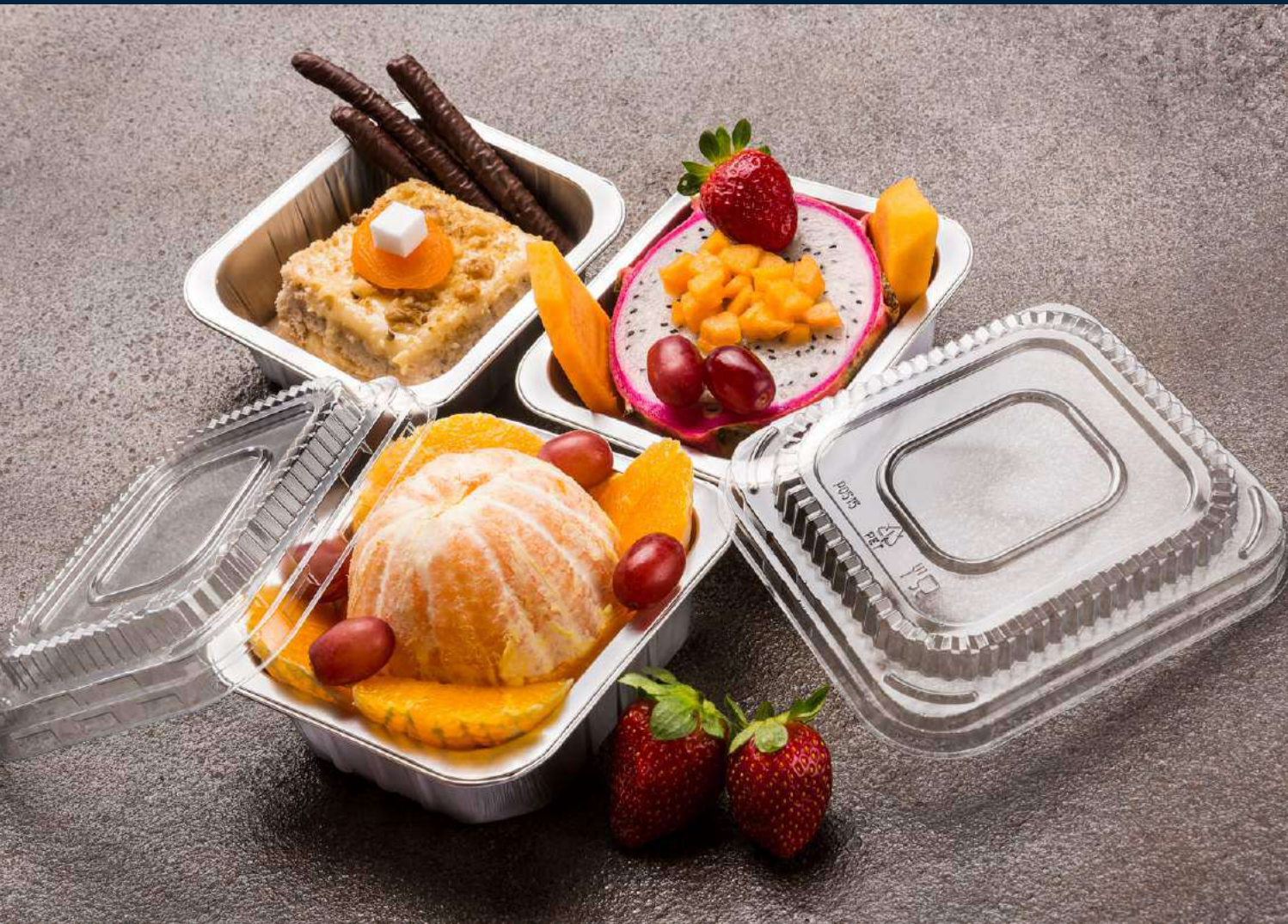
Specially designed for English Cake and super practical: prepare and serve in one container.

Products

SW515

Aluminum trays of over 100µm thickness, impressive rigidity, with clear “click” lid closure.

SW515 with capacity for 515ml.





Products

SW783 / SW1000

Smoothwalls are aluminum trays thicker than 100µm and support a longer oven cook time.

This product guarantees better cooking of food, maintaining flavor, aroma and colouring.

Capacity: SW783 for 783ml and SW1000 for 1,000ml.



Products

SW1933

Ideal packaging for preparation in a conventional oven, with lid on clip-on closure, and small indents on the side of the tray for better handling and transport safety. It has a thicker thickness (greater than 100µm) than other aluminium packaging, providing greater firmness to the product.

Capacity: SW1933 of 1,933ml.



Our Customers

Wyda Embalagens has an excellent relationship with its customers and is truly grateful for the great partnerships it has formed over the years.

The company is present in major supermarket chains and wholesalers throughout the country, as well as in South Africa, Latin America and Europe.

Values and Conducts

01 | Affection and Respect



In relationships with our employees, customers, suppliers and the manufacture of our products.

02 | Commitment



With the brand, with society and with the purpose of the company.

03 | Synergy



In relationships, solutions and processes.



Wyda Sustainable



Choices

Use of aluminium, 100% recyclable



Responsibility

Collection and recycling of chips resulting from the production process



Consciousness

Employee actions and awareness of water recycling and use within the company

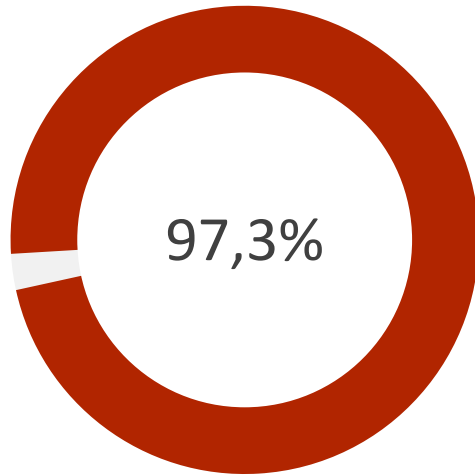


Planning

Factory designed using natural lighting and ventilation to reduce energy use

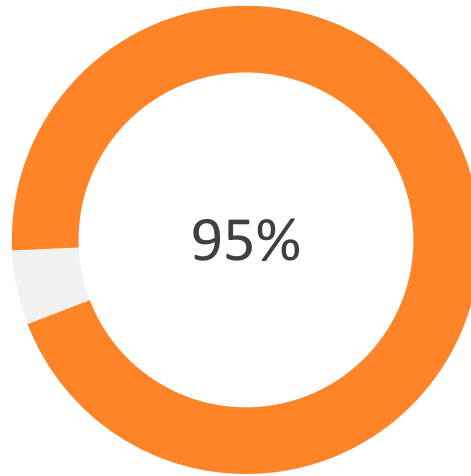
Aluminum

Recycling in %



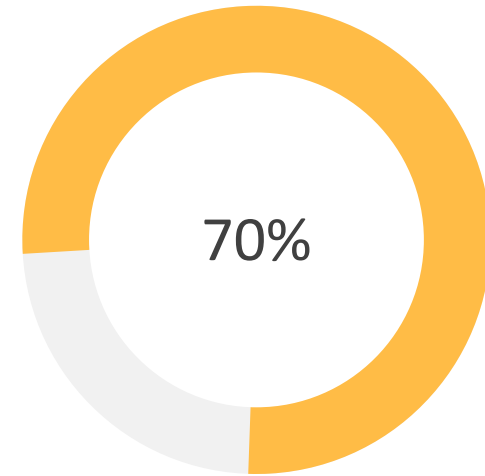
Aluminum cans

Brazil has been among the leading countries in aluminium can recycling since 2001, recycling 97.3% of the total produced.



Less Greenhouse Effect

Recycled metal manufacturing emits 95% less greenhouse gases.

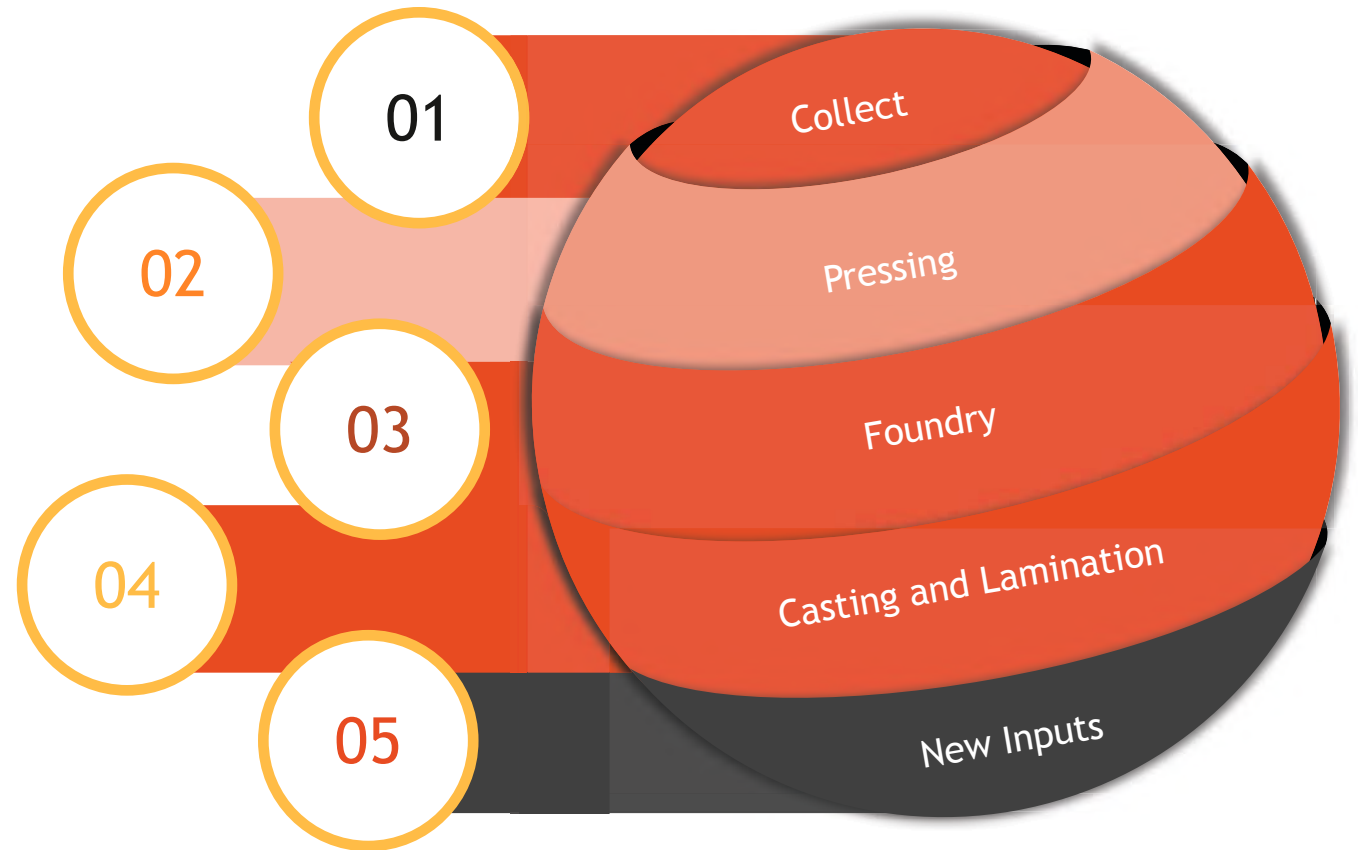


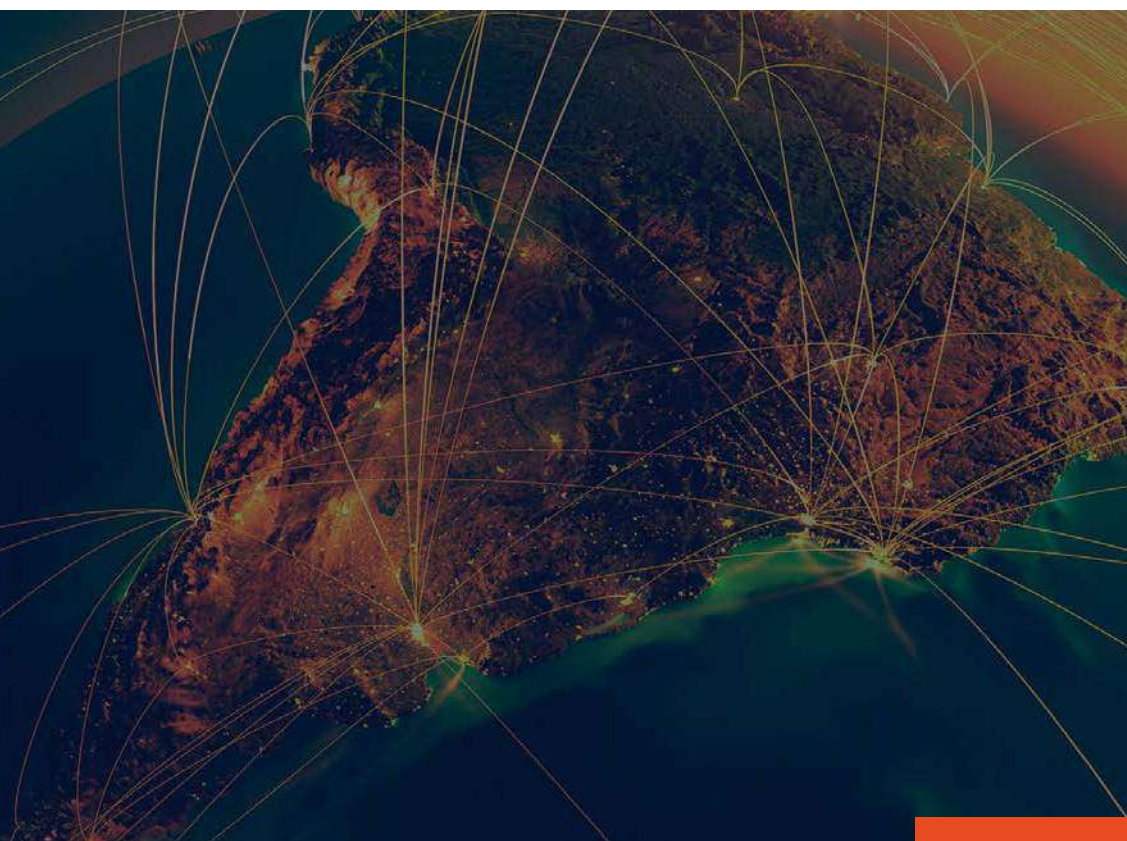
Pindamonhangaba

Currently the Pindamonhangaba aluminium recycling center processes approximately 70% of all scrap recovered in Brazil.

Aluminium Recycling Cycle

From discarding to reuse (manufacture of products with already recycled aluminium), the process takes 30 to 40 days.





Innovation and logistics agility

The Wyda Group has the latest transformation and quality control technologies, it is constantly evolving and in tune with changing market and consumer habits.

The company has a logistics capacity that provides a service network throughout Brazil.

The WYDA Group culture imposes a growth trajectory on all market behavior.

Looking to the Future

Wyda is a pioneer in the development of new products in the disposable packaging segment and is always keeping an eye on the news of the national and international market.

The company seeks to understand the threats, the opportunities, and what to do to prepare for them is essential.

Wyda seeks collectively to build a blueprint of the paths that can or should be followed to achieve a greater goal in the future of Brazil's competitive, innovative, sustainable and integrated aluminium chain.



ISO 9001 Certificate

Wyda: The first ISO 9001: 2015 certified disposable aluminium packaging company.

The Quality Certification ISO 9001: 2015 consolidates the differential of quality and potential ensuring the consumer a reliable system at all stages, which aims to meet the globalized market and its requirements.

Together

We are better

Wyda Group's professional success would never be achieved without incredible people collaborating, sharing and imparting knowledge and partnership.

Wyda thanks you.

Thank You





Thank you!

wyda.com.br